`SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGMENT STUDIES

(AUTONOMOUS)

CHITTOOR

MCA DEPARTMENT

Events organized under Professional Societies / Tech Thinkers Association (TTA)

2022-2023

Date of the Event	*Title of the Event*	*Resource Person*	*Type of the Event*	*Target Audience*	*Professional Society/Department Association*	*Regional/state /National/ International/ Institute Level/Department Level*
02-05-2023	*Business Model Canvas*	*Dr. B. Vishnu Vardhan, Associate Professor, Dept. Of Mechanical Engineering & Head V-Hub Innovation Centre, Sree Vidhyanikethan Engineering College, Tirupati*	*Workshop*	*110*	*ISTE*	*Institute Level*
25-11-2022	*A Hands-On Workshop On Application Development Using Python*	*V. C. Teja, Software Engineer, Mind Tree, Bangalore*	*Workshop*	*56*	*TTA*	*Department Level*
12-11-2022	*A Workshop on Manual Vs Automated Testing*	*P. Nandini, QA Engineer, Legato *Health Care Technologies, Bangalore*	*Workshop*	*59*	*CSI*	*Department Level*
03-11-2022	*My Story- Motivational Session by Successful Innovator*	*Prem Charles, Co-Founder - Managing Director, Allinnov Research and Development Private Limited.*	*Workshop*	*150*	*CSI*	*Institute Level*
04-08-2022	*Data Analyst Using Python*	*Dr.K. Sandeep Kumar, Prof and Head, Nagarjuna College of Engineering And Technology, Bangalore*	*Webinar*	*55*	*TTA*	*Department Level*
23-06-2022	*Restful Web Services - Web Of Things*	*Dr.M. Lavayna, Prof and Head , MCA Department, Sree Vidhyanikethan Engineering College, Tirupathi*	*Guest Lecture*	*50*	*TTA*	*Department Level*

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A ONE DAY WORKSHOP

ON

BUSINESS MODEL CANVAS

ORGANIZED

BY

MCA Department

In Association with ISTE

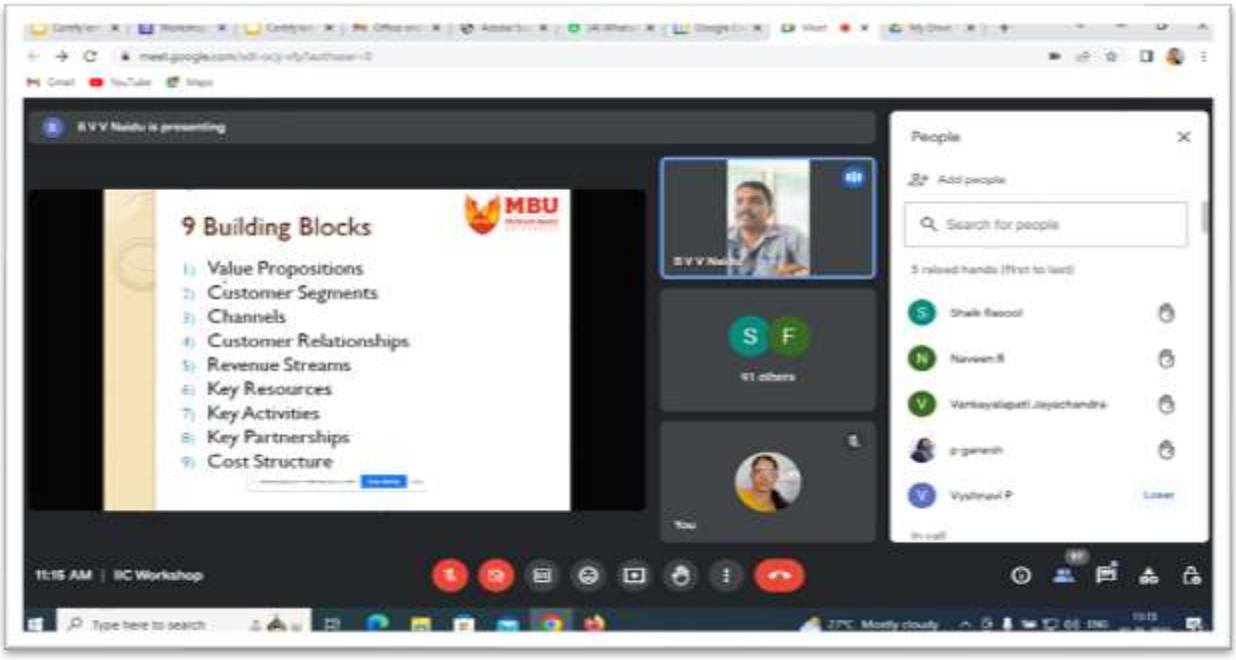
Coordinator
Dr.M.Kalpana Devi
Professor, MCA Department
SITAMS

SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES
(AUTONOMOUS)
Chittoor
MCA Department

One Day Workshop

On

"BUSINESS MODEL CANVAS"



Introduction: On the 2nd of May 2023, a One-Day Workshop on **Business Model Canvas** was organized by the **Institution's Innovation Council**, SITAMS. Dr. B. Vishnu Vardhan Naidu, **,** M.Tech., Ph.D, Associate Professor, Dept. of Mechanical Engineering & Head V-Hub Innovation Centre, Sree Vidyanikethan Engineering College, Tirupati acted as a resource persons for this workshop.

The workshop was stared at 11 AM. He introduced the significance of Business Model Canvas i.e It is a visual representation of business model, highlighting all key strategic factors such as nine building blocks of business model design template; He also explained the Business Model Canvas of Amazon and Facebook. The students showed keen interest in the workshop and have gained knowledge on how Business Model Canvas has to be prepared for any type of business.

Overall 110 students participated from MCA & other departments. This workshop was a good learning experience for the participants. They had the opportunity to familiarize with Business Model Canvas Templates and also they had the opportunity to interact with an efficient resource person.

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Speaker Details : Dr. B. Vishnu Vardhan Naidu, **,** M.Tech., Ph.D, Associate Professor, Dept. of Mechanical Engineering & Head V-Hub Innovation Centre, Sree Vidyanikethan Engineering College, Tirupati

Coordinator : Dr. M. Kalpana Devi, Assoc Professor, MCA Department, SITAMS.

President IIC : Dr. M. Saravanan, Professor, Academic Dean, SITAMS

Vice- President IIC : Dr. C. Kavitha, Assoc. Professor, Dept. Of ECE, SITAMS

Date : 02-05-2023

Venue : Gallery, SITAMS.

Target Audience : Students of MCA & Engineering.

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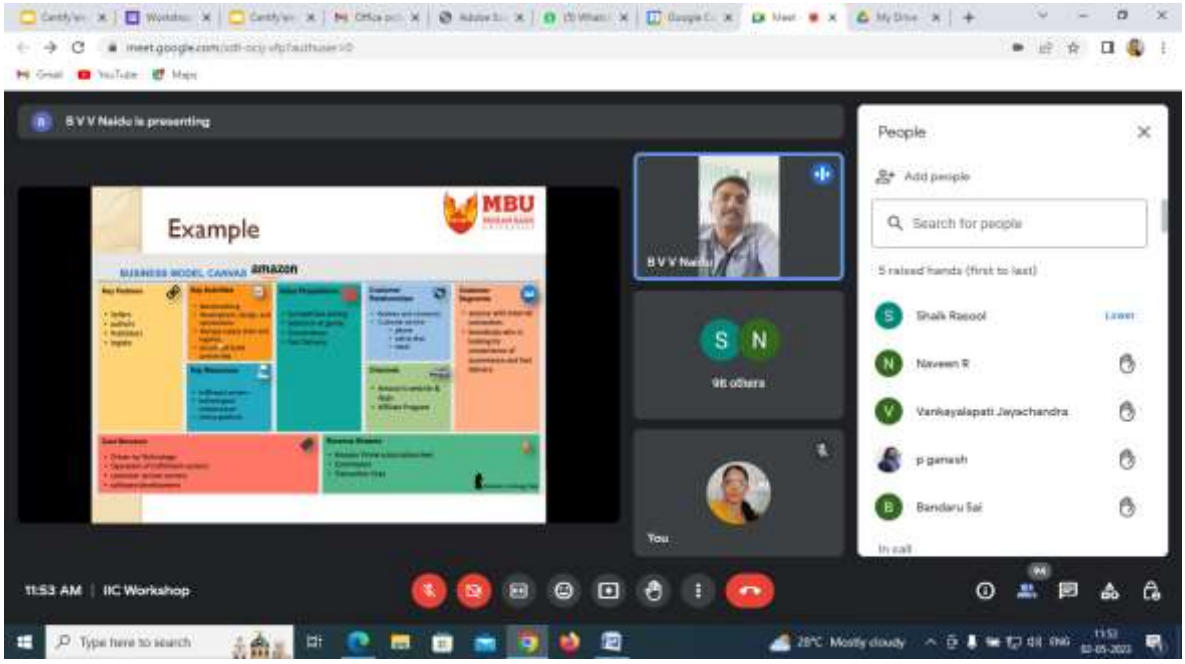
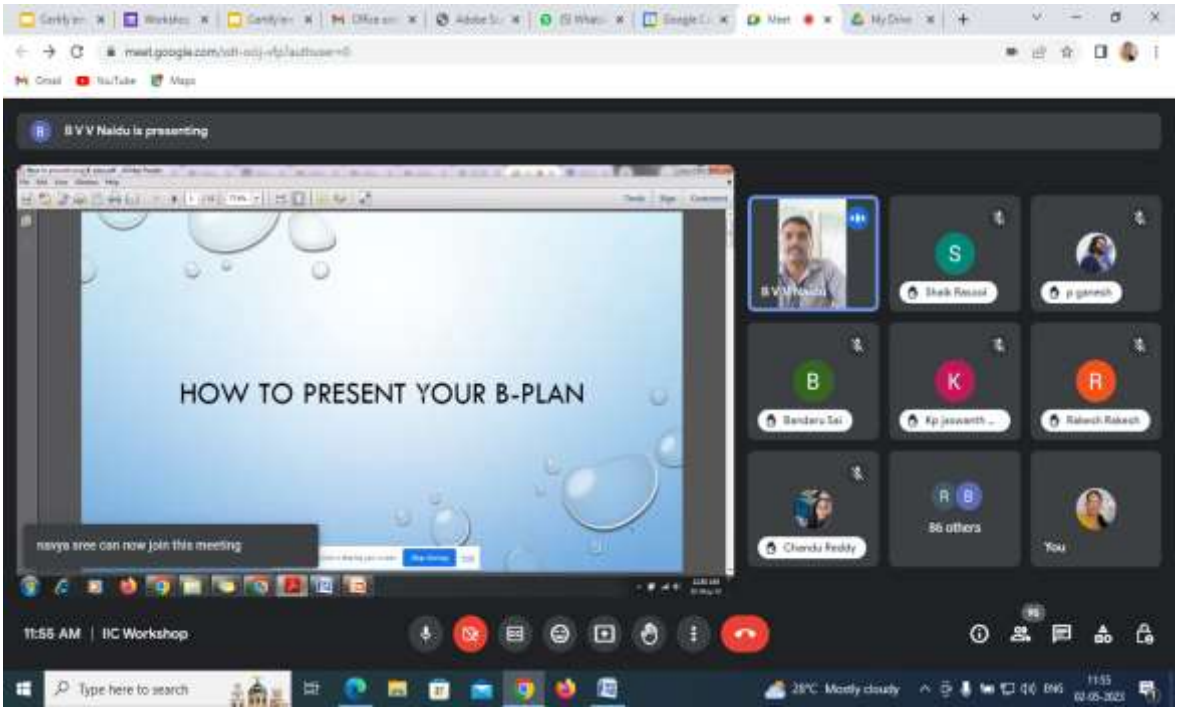
(AUTONOMOUS)
Chittoor
MCA Department





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INSTITUTION'S INNOVATION COUNCIL

Certificate of Appreciation

This is to certify that Ms./Mr. **D. Nikhil, II MCA, SITAMS** has actively participated in the workshop on **" BUSINESS MODEL CANVAS"** on 2rd May 2023 organized by **Institution's Innovation Council (IIC)** at **Sreenivasa Institute of Technology and Management Studies (SITAMS)**, Chittoor.

Dr. M. Kalpana Devi
Coordinator
SITAMS, Chittoor

Dr. M. Saravanan
President-IIC
SITAMS, Chittoor

Dr. N. Venkatachalapathi
HOI-IIC
SITAMS, Chittoor

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(Dr. M. Kalpana Devi)
(IIC-Coordinator)

SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES
Dr.D.K.Audikesavulu Marg ,(Bangalore-Tirupathi Bye-Pass Road),
Murukambattu, Chittoor-517127, Andhra Pradesh, India.
MCA DEPARTMENT

Brief Summary of the Workshop "**BUSINESS MODEL CANVAS"**

Name of the Event Type (Workshop/Guest Lecturer, Webinar)	Workshop
Organized By	**MCA Department**
Professional Society / Departmental Association	In Association with ISTE
Resource Person	Dr. B. Vishnu Vardhan Naidu, , M.Tech., Ph.D, Associate Professor, Dept. of Mechanical Engineering & Head V-Hub Innovation Centre, Sree Vidyanikethan Engineering College, Tirupati
Title of the Event	Business Model Canvas
Date	02-05-2023
Time	11.00 AM to 12.30 PM
Venue	Gallery, SITAMS
No. of Particippants	110
Coordinators of the Event	Dr. M. Kalpana Devi, Assoc Professor, MCA Department, SITAMS.
Objective of the Event	*Business Model Canvas Workshop is to equip participants with the knowledge and tools necessary to create, analyze, and iterate on effective business models. This workshop empowers entrepreneurs, startups, and established businesses to design strategies that align with market needs, achieve sustainable growth, and remain adaptable in an ever-changing business landscape.*

Topics Covered	1) *Introduction to BMC* 2) *Nine Building blocks of BMC* 3) *Inter connectedness of these building blocks*
Outcome of the Event	*The primary outcomes of creating a BMC include:* ❖ *Clarity and Visualization: The BMC provides a clear and concise visualization of the entire business model on a single page.* ❖ *Identification of Key Components: By filling out each building block of the canvas, businesses can identify and define critical aspects of their operations, customers, value propositions, and revenue streams.* ❖ *Customer-Centric Focus: It emphasizes the importance of understanding customer needs and tailoring value propositions to meet those needs, leading to a more customer-centric approach.* ❖ *Risk Mitigation: By visualizing the entire business model, potential risks and challenges become more apparent. This allows businesses to proactively address and mitigate these risks.* ❖ *Business Planning: The BMC serves as a foundation for detailed business planning, helping businesses define their strategies, set goals, and allocate resources effectively.* ❖ *Business Growth and Scalability: As businesses grow, the BMC can evolve with them. It assists in identifying opportunities for scaling the business or entering new markets.* ❖ *Competitive Advantage: The BMC encourages businesses to differentiate themselves from competitors by focusing on unique value propositions and customer segments.*

Coordinator

HOD

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CHITTOOR-517127

A ONE DAY WORKSHOP

ON

APPLICATION DEVELOPMENT USING PYTHON

ORGANIZED

BY

***Tech Thinkers Association*, MCA Department**

in association with Department of CSM

Event Coordinators
Dr. M. Kalpana Devi
Professor, MCA Department
Mr. S. Manohar
Asst. Professor, Department of CSM

Convenor
Mrs. R. Padmaja
Asst. Professor
MCA Department
SITAMS

WORKSHOP-BROUCHER

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Academic Advisor,SITAMS

PROGRAM CHAIR

Dr.M.Saravanan,
Principal(FAC),SITAMS

CONVENOR

Dr.M.Arthi
Professor & HOD , Department of CSM
Dr. M . Kalpana Devi
Professor, MCA Department

CO-ORDINATORS

Mr.S. Manohar
Asst.Professor,Department of CSM
Mrs.R. Padmaja
Asst. Professor, MCA Department

Date : 25-11-2022
Time : 10 AM to 4 PM
Venue : E-Class Room (MCA Floor)

A HANDS - ON WORKSHOP

ON

Application Development Using Python

ORGANIZED
BY

TECH THINKERS ASSOCIATION, MCA DEPARTMENT
IN ASSOCIATION WITH DEPRTMENT OF CSM

Mr.V.C.Teja,
Software Engineer, Mind Tree, Bangalore

SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES
(Autonomous)
Murukambattu, Chittoor -517127

A One Day Hands-on Workshop on “Application Development Using Python” is organized by Tech Thinkers Association, MCA Department in association with Department of CSM , Sreenivasa Institute of Technology and Management Studies, Chittoor. The Session is given by Mr. V.C.Teja (Alumni of MCA), Software Engineer, MindTree, Bangalore.

He taught students from scratch like installing python, vscode, DB Browser. Given many inputs for developing an Application using Python. He taught students how to create User Interface in HTML and connect it to python through ELL Library. It was an Excellent session for students who wants to learn Application Development.

Total Number of students from Department of CSM are and from MCA Department are 120

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Sample FeedBack Forms

Sreenivasa Institute of Technology and Management Studies (SITAMS)
Murukambattu, Chittoor, Andhra Pradesh
WORKSHOP FEEDBACK FORM

Title of the Workshop	*Application Development Using Python*
Name of the Resource Person	*Mr.V.C.Teja, Software Engineer, Mind Tree, Bangalore*
Date of the Workshop	*25-11-2022*
Organized By	*MCA Department in Association with CSI*

Please Tick [√] the appropriate one

S.No	Content	Excellent	Good	Needs Improvement	Not Applicable
1	The Seminar met my expectations	**[ ]**	**[ ]**	**[ ]**	**[ ]**
2	The content is relevant to my course	**[ ]**	**[ ]**	**[ ]**	**[ ]**
3	Presented at the Right Level	**[ ]**	**[ ]**	**[ ]**	**[ ]**
4	Useful Visual Aids or Handouts	**[ ]**	**[ ]**	**[ ]**	**[ ]**

	Presentation	Excellent	Good	Needs Improvement	Not Applicable
5	Instructor Covered the content Clearly	**[ ]**	**[ ]**	**[ ]**	**[ ]**
6	Instructor's Presentation Style	**[ ]**	**[ ]**	**[ ]**	**[ ]**
7	Time management	**[ ]**	**[ ]**	**[ ]**	**[ ]**
8	Instructor Responded Well to our Questions	**[ ]**	**[ ]**	**[ ]**	**[ ]**

9. What did you like/appreciate best about the Seminar?

_____

10. Suggestions that you can give about the Seminar for future improvements. (If Any)

_____

Thank you

SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES
Dr.D.K.Audikesavulu Marg ,(Bangalore-Tirupathi Bye-Pass Road),
Murukambattu, Chittoor-517127, Andhra Pradesh, India.
MCA DEPARTMENT

Brief Summary of the Workshop " **A Hands-On Workshop on Application Development using Python"**

Name of the Event Type (Workshop/Guest Lecturer, Webinar)	Workshop
Organized By	MCA Department & Department of CSM
Professional Society / Departmental Association	iN Association with
Resource Person	Mr.V.C.Teja, Software Engineer, MindTree, Bangalore
Title of the Event	A Hands-On Workshop on Application Development Using Python
Date	25-11-2022
Time	10.00 AM to 4.00 PM
Venue	409A – MCA Block
No. of Particippants	120
Convenors of the Event	Mr. M.E.Palanivel, Professor, MCA Department Dr.M.Arthi, Professor, Department of CSM
Coordinators of the Event	Mrs. R.Padmaja, Assistant Professor, MCA Department Dr.M.Kalpana Devi, Associate Professor, MCA Department Mr.S.Manohar, Assistant Professor, Department of CSM
Objective of the Event	The Objective of the "*Application Development using Python" workshop is to empower participants with practical skills, knowledge, and confidence to create a*

	wide range of Python applications, setting them on a path to success in the field of software development and related domains.
Topics Covered	*1) Installation of python, VSCODE* *2) Creating User Interface through HTML* *3) Connect the User Interface to Python using ELL Library* *4) Create a Web Application*
Outcome of the Event	❖ *Proficiency in Python Programming: Participants will gain a strong foundation in Python programming, including understanding syntax, data types, control structures, and best practices for writing clean and readable code.* ❖ *Application Development Skills: Participants will acquire the skills needed to design, develop, and deploy Python applications, including command-line tools, desktop applications with GUIs, web applications, and more.* ❖ *Library and Framework Familiarity: Participants will be introduced to a variety of Python libraries and frameworks commonly used in different application development domains, such as Flask, Django, Tkinter, NumPy, Pandas and ELL* ❖ *Database Integration: Participants will learn how to integrate databases into their applications, allowing them to store and retrieve data efficiently.* ❖ *Version Control and Collaboration: Participants will understand the principles of version control using tools like Git, allowing for collaborative development and tracking changes in their codebase.* ❖ *Continued Learning Path: The workshop will inspire participants to continue learning and exploring Python's capabilities beyond the workshop, encouraging lifelong learning.*

R Padmaja

Coordinator

HOD

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A ONE DAY WORKSHOP

ON

MANUAL

VS

AUTOMATION TESTING

ORGANIZED

BY

MCA DEPARTMENT

&

DEPARTMENT OF CSM

IN

Association with CSI

Coordinators

Mrs. R.Padmaja, Assistant Professor, MCA Department

Mr.S.Manohar, Assistant Professor, MCA Department

ORKSHOP-BROUCHER

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Academic Advisor,SITAMS

PROGRAM CHAIR

Dr.M.Saravanan,
Principal(FAC),SITAMS

CONVENOR

Mr. M E Palanivel,
Professor & HOD,
MCA Department
Dr.M.Arthi
Professor & HOD,
Department of CSM

CO-ORDINATORS

Mrs.R. Padmaja ,
Asst.Professor,MCA Department
Mr. S. Manohar ,
Asst.Professor,Department of CSM

RESOURCE PERSON

Ms. P.NANDINI

QA Engineer,
Legato Health Care Technologies
Bangalore

Alumni of MCA

A WORKSHOP ON

Manual vs Automated Testing

Date : 12th NOV,2022
Time : 10:00 AM to 4:00 PM
Venue : 409A

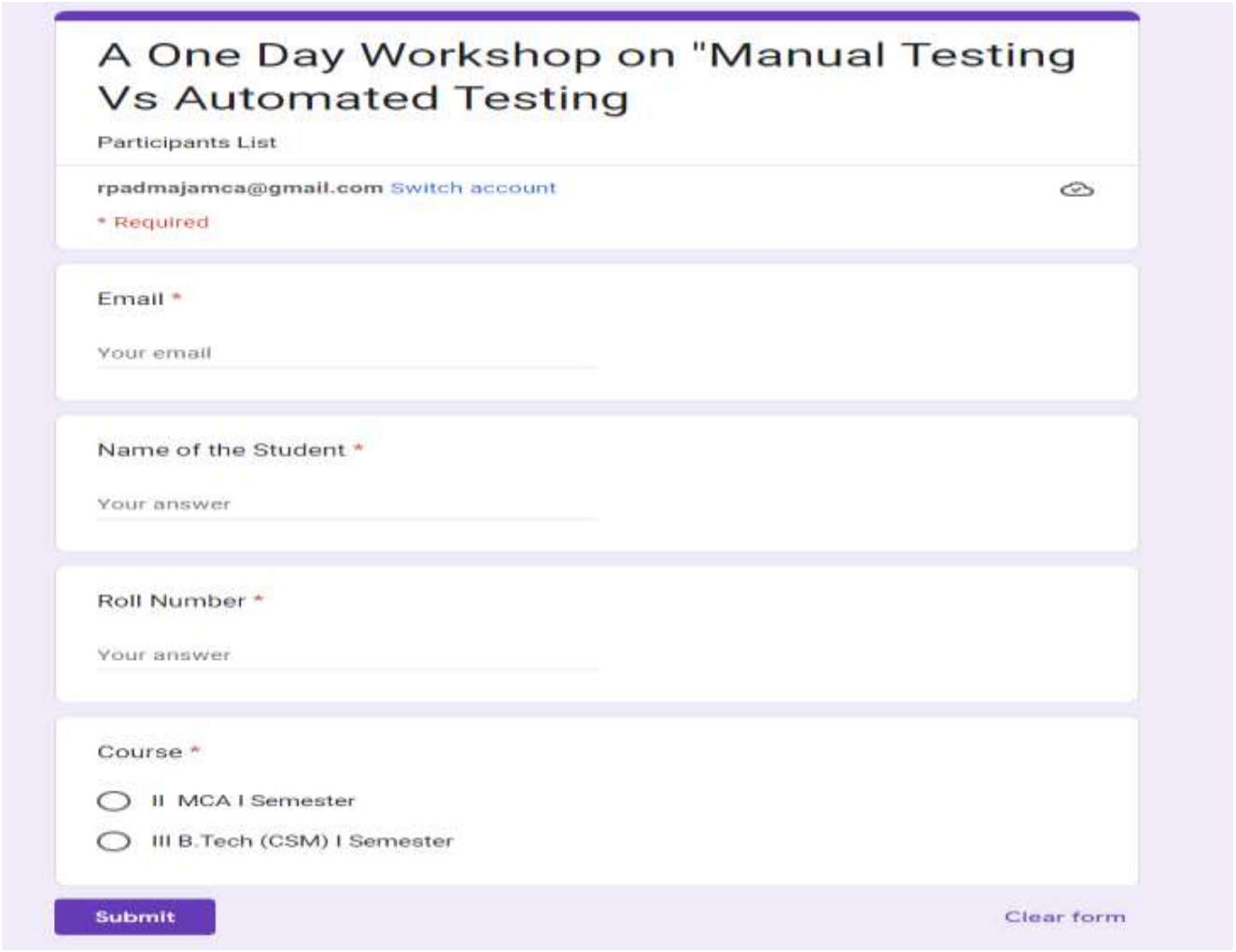
ORGANIZED BY

MCA Department & Department of CSM

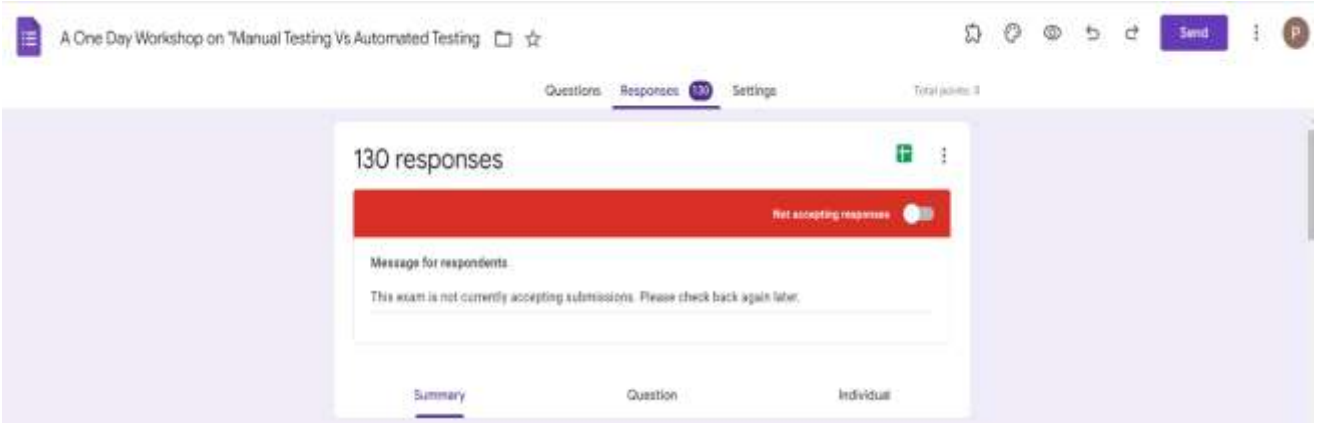
TOPICS

- Introdction to Software Testing
- Types and levels of Testing
- Manual Testing
- Illustration of Manual Testing
- Automated Testing
- Various Testing tools
- Illustration of Automated Testing
- Manual vs Automated Testing

Google Form For Student Registration



Number of Participations



A One day Workshop on “Manual vs Automation Testing “ is organized byMCADepartmentandDepartmentofCSMatSreenivasaInstituteofTechnology and Management Studies, Chittoor. The Live session is given by**Ms.P.Nandini, QA Engineer, Legato Health Care Technologies, Bangalore**.She is an MCA Alumni. She has covered various topics like introduction toTesting,ManualTesting,writingtestcases,Automationtesting,variousAutomation testing tools, Demonstration of Automation Testing using Selium.Totally112(58CSMand54MCAstudents)attendedtheworkshop.

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Sample Certificate

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Murukambattu, Chittoor-517127, Andhra Pradesh

MCA DEPARTMENT & DEPARTMENT OF CSM

This is to certify that Ms./Mr. **R Jahnavi, 20751A3348, III B.Tech (CSM) I Semester** has participated in the **One Day** Workshop on **"Manual Vs Automation Testing "** on **12th November 2022** organized by **MCA Department and Department of CSM** at **Sreenivasa Institute of Technology and Management Studies (SITAMS),** Chittoor.

Mrs.R.Padmaja	Mr.S.Manohar	Dr.M.Arthi	Mr.M.E.Palanivel	Mr.M.Saravanan
MCA-Coordinator	CSM-Coordinator	CSM-HOD	MCA-HOD	Principal

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Murukambattu, Chittoor-517127, Andhra Pradesh

MCA DEPARTMENT & DEPARTMENT OF CSM

This is to certify that Ms./Mr. **Banala Sucharitha , 21751F0006, II MCA I Semester** has participated in the **One Day** Workshop on **"Manual Vs Automation Testing "** on **12th November 2022** organized by **MCA Department and Department of CSM** at **Sreenivasa Institute of Technology and Management Studies (SITAMS),** Chittoor.

Mrs.R.Padmaja	Mr.S.Manohar	Dr.M.Arthi	Mr.M.E.Palanivel	Mr.M.Saravanan
MCA-Coordinator	CSM-Coordinator	CSM-HOD	MCA-HOD	Principal

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Sample FeedBack Forms

Sreenivasa Institute of Technology and Management Studies (SITAMS)

Murukambattu, Chittoor, Andhra Pradesh

Organized by Department of MCA & CSE-AIML

WORKSHOP FEEDBACK FORM

Title of the Workshop : MANUAL TESTING Vs AUTOMATION TESTING

Speaker Name :Ms. P. Nandini

QA Engineer, Legato Health Care Technologies, Bangalore.

Date of the Workshop : 12/11/2022

Please Tick [√] the appropriate one

S.No	Content	Excellent	Good	Needs Improvement	Not Applicable
1	The workshop met my expectations	[✓]	[ ]	[ ]	[ ]
2	The content is relevant to my course	[✓]	[ ]	[ ]	[ ]
3	Presented at the Right Level	[✓]	[ ]	[ ]	[ ]
4	Useful Visual Aids or Handouts	[✓]	[ ]	[ ]	[ ]

	Presentation	Excellent	Good	Needs Improvement	Not Applicable
5	Instructor Covered the content Clearly	[✓]	[ ]	[ ]	[ ]
6	Instructor's Presentation Style	[ ]	[✓]	[ ]	[ ]
7	Time management	[✓]	[ ]	[ ]	[ ]
8	Instructor Responded Well to our Questions	[✓]	[ ]	[ ]	[ ]

9. What did you like/appreciate best about the workshop?

She shared the Real handsoff

10. Suggestions that you can give about the workshop for future improvements. (If Any)

N/A

Thank you

Sreenivasa Institute of Technology and Management Studies (SITAMS)

Murukambattu, Chittoor, Andhra Pradesh

Organized by Department of MCA & CSE-AIML

WORKSHOP FEEDBACK FORM

Title of the Workshop : MANUAL TESTING Vs AUTOMATION TESTING

Speaker Name :Ms. P. Nandini

QA Engineer, Legato Health Care Technologies, Bangalore.

Date of the Workshop : 12/11/2022

Please Tick [√] the appropriate one

S.No	Content	Excellent	Good	Needs Improvement	Not Applicable
1	The workshop met my expectations	[√]	[ ]	[ ]	[ ]
2	The content is relevant to my course	[√]	[ ]	[ ]	[ ]
3	Presented at the Right Level	[√]	[ ]	[ ]	[ ]
4	Useful Visual Aids or Handouts	[√]	[ ]	[ ]	[ ]

	Presentation	Excellent	Good	Needs Improvement	Not Applicable
5	Instructor Covered the content Clearly	[√]	[ ]	[ ]	[ ]
6	Instructor's Presentation Style	[√]	[ ]	[ ]	[ ]
7	Time management	[√]	[ ]	[ ]	[ ]
8	Instructor Responded Well to our Questions	[√]	[ ]	[ ]	[ ]

9. What did you like/appreciate best about the workshop?

The way she conveyed was appreciatable and understandable

10. Suggestions that you can give about the workshop for future improvements. (If Any)

We want to do it in Real time

Thank you

SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES
Dr.D.K.Audikesavulu Marg ,(Bangalore-Tirupathi Bye-Pass Road),
Murukambattu, Chittoor-517127, Andhra Pradesh, India.
MCA DEPARTMENT

Brief Summary of the Workshop " **Manual Vs Automated Testing**

Name of the Event Type (Workshop/Guest Lecturer, Webinar)	Workshop
Organized By	MCA Department & Department of CSM
Professional Society / Departmental Association	Computer Society of India
Resource Person	Ms. P.Nandini QA Engineer Legato Health Care Technologies Bangalore
Title of the Event	Manual Vs Automated Testing
Date	12-11-2022
Time	10.00 AM to 4.00 PM
Venue	409A – MCA Block
No. of Particippants	110
Convenors of the Event	Mr. M.E.Palanivel, Professor, MCA Department Dr.M.Arthi, Professor, Department of CSM
Coordinators of the Event	Mrs. R.Padmaja, Assistant Professor, MCA Department Mr.S.Manohar, Assistant Professor, Department of CSM
Objective of the Event	*The objective of a manual vs. automated testing workshop is to educate participants about the different*

	approaches to software testing and help them understand when and how to use manual testing and automated testing effectively
Topics Covered	1) introduction to Testing, 2) Manual Testing, 3) writing testcases, 4) Automation testing, 5) various Automation testing tools, *6)* Demonstration of Automation Testing using Selium
Outcome of the Event	❖ ***Education and Awareness**: understanding of what manual testing and automated testing are, their differences, advantages, and limitations.* ❖ ***Hands-on Experience**: Given participants practical experience in both manual and automated testing. This may include creating test cases, executing tests manually, and using automated testing tools.* ❖ ***Quality Assurance:** Gained insights into the importance of quality assurance in software development and how both manual and automated testing contribute to ensuring high-quality software.* ❖ ***Tool Selection**: Clear Understanding to various testing tools and frameworks for automated testing and help them choose the right tools for their specific needs.* ❖ ***Continuous Improvement**: Encouraged a culture of continuous improvement in testing practices, where participants learned to adapt their testing strategies based on project requirements and feedback.*

Coordinator HOD

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A ONE DAY WORKSHOP

ON

BUSINESS MODEL CANVAS

ORGANIZED

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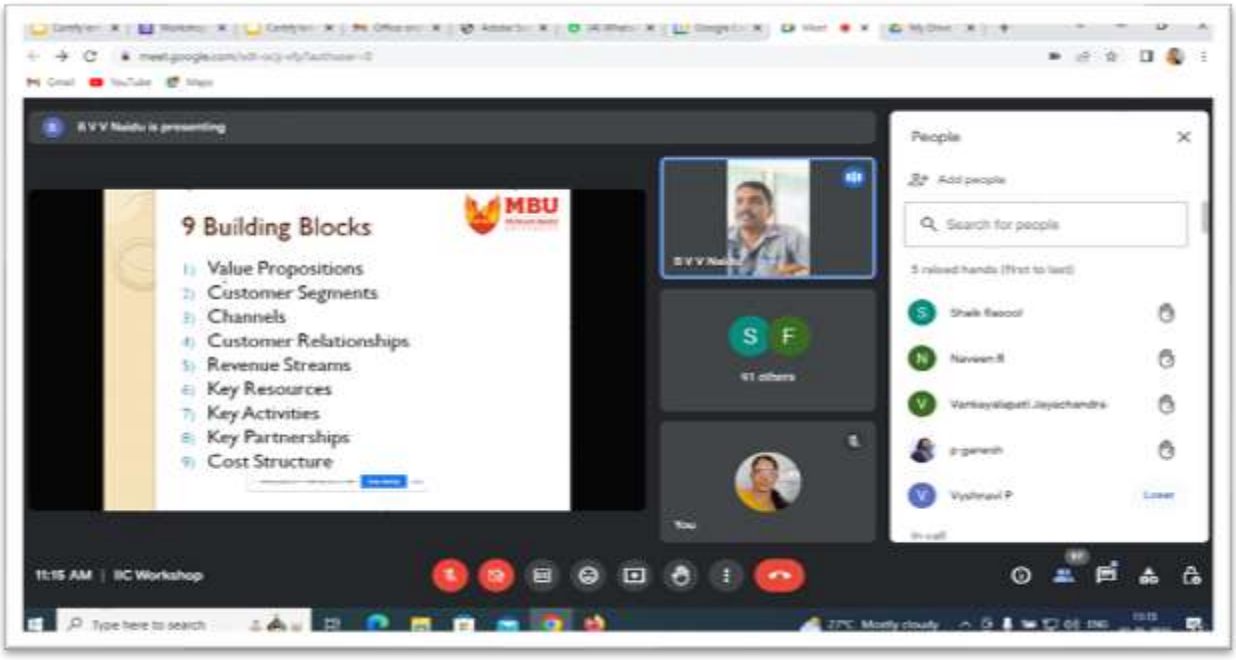
Dr.M.Kalpana Devi
Professor, MCA Department
SITAMS

SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES
(AUTONOMOUS)
Chittoor
MCA Department

One Day Workshop

On

"BUSINESS MODEL CANVAS"



Introduction: On the 2nd of May 2023, a One-Day Workshop on **Business Model Canvas** was organized by the **Institution's Innovation Council**, SITAMS. Dr. B. Vishnu Vardhan Naidu, **,** M.Tech., Ph.D, Associate Professor, Dept. of Mechanical Engineering & Head V-Hub Innovation Centre, Sree Vidyanikethan Engineering College, Tirupati acted as a resource persons for this workshop.

The workshop was stared at 11 AM. He introduced the significance of Business Model Canvas i.e It is a visual representation of business model, highlighting all key strategic factors such as nine building blocks of business model design template; He also explained the Business Model Canvas of Amazon and Facebook. The students showed keen interest in the workshop and have gained knowledge on how Business Model Canvas has to be prepared for any type of business.

Overall 110 students participated from MCA & other departments. This workshop was a good learning experience for the participants. They had the opportunity to familiarize with Business Model Canvas Templates and also they had the opportunity to interact with an efficient resource person.

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Chittoor
MCA Department

Speaker Details : Dr. B. Vishnu Vardhan Naidu, **,** M.Tech., Ph.D, Associate Professor, Dept. of Mechanical Engineering & Head V-Hub Innovation Centre, Sree Vidyanikethan Engineering College, Tirupati

Coordinator : Dr. M. Kalpana Devi, Assoc Professor, MCA Department, SITAMS.

President IIC : Dr. M. Saravanan, Professor, Academic Dean, SITAMS

Vice- President IIC : Dr. C. Kavitha, Assoc. Professor, Dept. Of ECE, SITAMS

Date : 02-05-2023

Venue : Gallery, SITAMS.

Target Audience : Students of MCA & Engineering.

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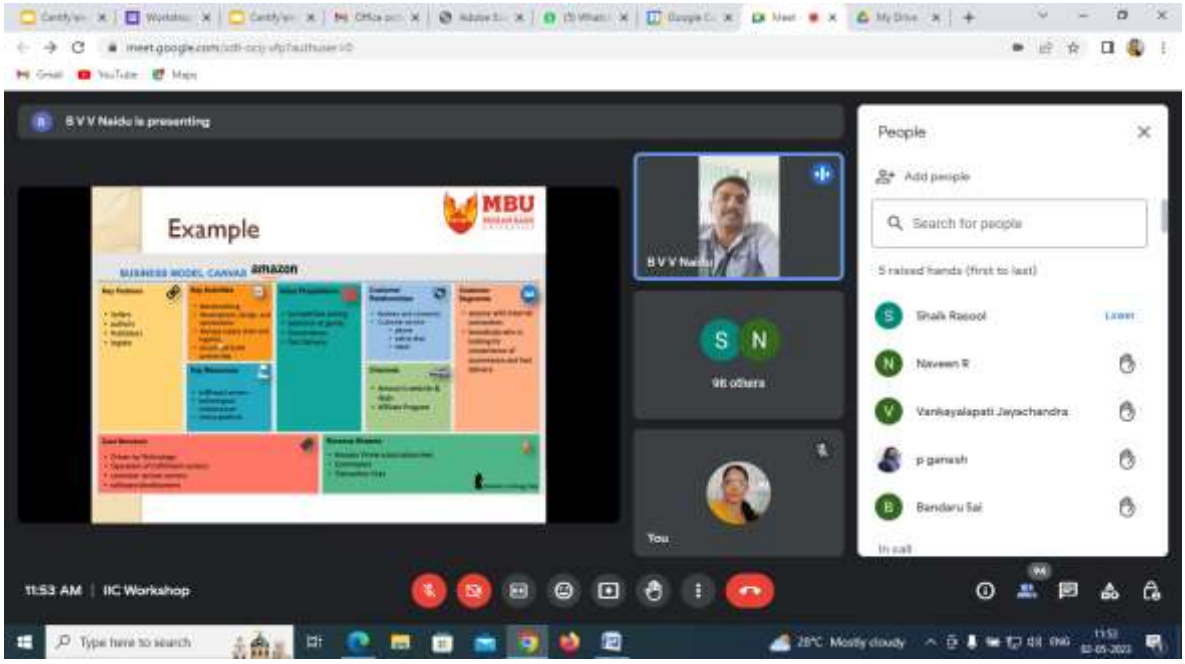

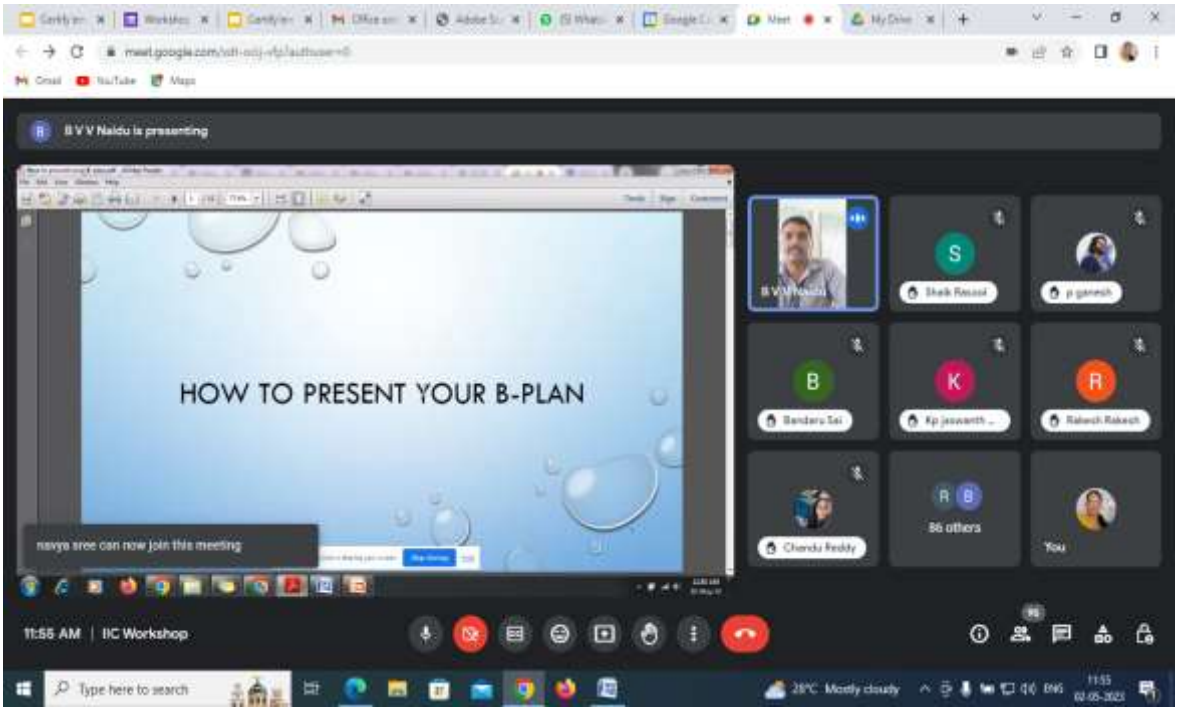

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INSTITUTION'S INNOVATION COUNCIL

Certificate of Appreciation

This is to certify that Ms./Mr. **D. Nikhil, II MCA, SITAMS** has actively participated in the workshop on **" BUSINESS MODEL CANVAS"** on 2rd May 2023 organized by **Institution's Innovation Council (IIC)** at **Sreenivasa Institute of Technology and Management Studies (SITAMS)**, Chittoor.

Dr. M. Kalpana Devi
Coordinator
SITAMS, Chittoor

Dr. M. Saravanan
President-IIC
SITAMS, Chittoor

Dr. N. Venkatachalapathi
HOI-IIC
SITAMS, Chittoor

Made for free with Certify'em

(Dr. M. Kalpana Devi)
(IIC-Coordinator)

SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES
Dr.D.K.Audikesavulu Marg ,(Bangalore-Tirupathi Bye-Pass Road),
Murukambattu, Chittoor-517127, Andhra Pradesh, India.
MCA DEPARTMENT

Brief Summary of the Workshop "**BUSINESS MODEL CANVAS"**

Name of the Event Type (Workshop/Guest Lecturer, Webinar)	Workshop
Organized By	**MCA Department**
Professional Society / Departmental Association	In Association with ISTE
Resource Person	Dr. B. Vishnu Vardhan Naidu, , M.Tech., Ph.D, Associate Professor, Dept. of Mechanical Engineering & Head V-Hub Innovation Centre, Sree Vidyanikethan Engineering College, Tirupati
Title of the Event	Business Model Canvas
Date	02-05-2023
Time	11.00 AM to 12.30 PM
Venue	Gallery, SITAMS
No. of Particippants	110
Coordinators of the Event	Dr. M. Kalpana Devi, Assoc Professor, MCA Department, SITAMS.
Objective of the Event	*Business Model Canvas Workshop is to equip participants with the knowledge and tools necessary to create, analyze, and iterate on effective business models. This workshop empowers entrepreneurs, startups, and established businesses to design strategies that align with market needs, achieve sustainable growth, and remain adaptable in an ever-changing business landscape.*

Topics Covered	1) *Introduction to BMC* 2) *Nine Building blocks of BMC* 3) *Inter connectedness of these building blocks*
Outcome of the Event	*The primary outcomes of creating a BMC include:* ❖ *Clarity and Visualization: The BMC provides a clear and concise visualization of the entire business model on a single page.* ❖ *Identification of Key Components: By filling out each building block of the canvas, businesses can identify and define critical aspects of their operations, customers, value propositions, and revenue streams.* ❖ *Customer-Centric Focus: It emphasizes the importance of understanding customer needs and tailoring value propositions to meet those needs, leading to a more customer-centric approach.* ❖ *Risk Mitigation: By visualizing the entire business model, potential risks and challenges become more apparent. This allows businesses to proactively address and mitigate these risks.* ❖ *Business Planning: The BMC serves as a foundation for detailed business planning, helping businesses define their strategies, set goals, and allocate resources effectively.* ❖ *Business Growth and Scalability: As businesses grow, the BMC can evolve with them. It assists in identifying opportunities for scaling the business or entering new markets.* ❖ *Competitive Advantage: The BMC encourages businesses to differentiate themselves from competitors by focusing on unique value propositions and customer segments.*

Coordinator

HOD

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A ONE DAY WEBINAR

ON

Data Analytics Using Python

ORGANIZED

BY

***Tech Thinkers Association*, MCA Department**

Event Coordinator
Mr. M. E. Palanivel
Professor
MCA Department
SITAMS

SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES

Dr.D.K.Audikesavulu Marg ,(Bangalore-Tirupathi Bye-Pass Road),
Murukambattu, Chittoor-517127, Andhra Pradesh, India.

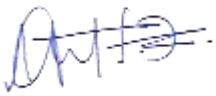
MCA DEPARTMENT

Sample Photos of "Data Analytics Using Python " Workshop

Brief Summary of the Webinar "**Data Analytics Using Python**"

Name of the Event Type (Workshop/Guest Lecturer, Webinar)	Webinar
Organized By	MCA Department
Professional Society / Departmental Association	TTA
Resource Person	*Dr.K. Sandeep Kumar,* *Prof and Head, Nagarjuna College of Engineering And Technology, Bangalore*
Title of the Event	Data Analytics Using Python
Date	*04-08-2022*
Time	10.00 AM to 4.00 PM
Venue	409 A – MCA BLOCK
No. of Participants	55
Convenor	Mr. M. E. Palanivel
Coordinator of the Event	Mr. M. E. Palanivel
Objective of the Event	***The primary objective of this workshop is to empower and equip participants*** **to make data-driven decisions, solve complex problems, and extract valuable insights from data in various domains, including business, finance, healthcare, and more.**
Topics Covered	*1) Data Analysis* *2) Data Visualization* *3) Python library for Data Analtis called as*

Outcome of the Event	Outcomes of this session are ❖ *Understanding of Data Analytics Concepts:* ❖ *Proficiency in Pytho* ❖ *n:* ❖ *Data Cleaning and Preprocessing:* ❖ *Data Visualization:* ❖ *Exploratory Data Analysis (EDA):* ❖ *Statistical Analysis:* ❖ *Machine Learning Basics:* ❖ *Data Ethics and Privacy:* ❖ *Resources and References:*



Coordinator

HOD

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A ONE DAY WORKSHOP

ON

MY STORY -MOTIVATIONAL SESSION BY SUCCESSFUL INNOVATOR

ORGANIZED

BY

MCA Department

in

Association with ISTE

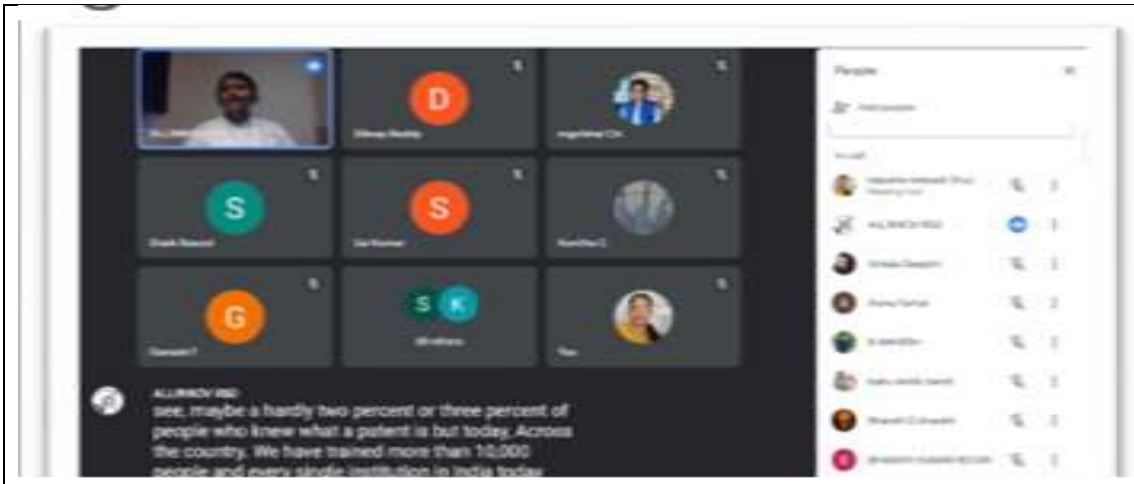
Coordinator
Dr.M.Kalpana Devi
Associate Professor, MCA Department

SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES

Dr.D.K.Audikesavulu Marg ,(Bangalore-Tirupathi Bye-Pass Road),
Murukambattu, Chittoor-517127, Andhra Pradesh, India.

MCA DEPARTMENT

Sample Photos of " My Story- Motivational Session by Successful Innovator " Workshop



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Murukambattu, Chittoor-517127, Andhra Pradesh, India.
MCA DEPARTMENT

Brief Summary of the Workshop "**MY STORY MOTIVATIONAL SESSION BY SUCCESSFUL INNOVATOR"**

Name of the Event Type (Workshop/Guest Lecturer, Webinar)	Workshop
Organized By	**MCA DEPARTMENT**
Professional Society / Departmental Association	IN ASSOCIATION WITH ISTE
Resource Person	Mr. Prem Charles, Co-Founder - Managing Director, Allinnov Research and Development Private Limited
Title of the Event	My Story Motivational Session by Successful Innovator
Date	03-11-2022
Time	11.45 AM to 12.45 PM
Venue	Gallery, SITAMS
No. of Participants	150
Coordinators of the Event	Dr. M. Kalpana Devi, Assoc Professor, MCA Department, SITAMS.
Objective of the Event	*The primary objective of this workshop is to empower and equip participants with the knowledge, inspiration, and guidance needed to pursue their own paths to success, innovation, and personal fulfillment. It serves as a platform for learning from the experiences of a successful innovator and leveraging those insights for personal and professional growth.*

Topics Covered	1) *Inspiration and Motivation* 2) *Learning from Adversity* 3) *Personal development* 4) *Innovation and Creativity*
Outcome of the Event	Outcomes of this session are ❖ Inspiration and Motivation ❖ Increased Self Confidence ❖ Positive Mindset ❖ Goal setting ❖ Empowerment

Coordinator

HOD

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A GUEST LECTURE

ON

Restful Web Services - Web of Things

ORGANIZED

BY

***Tech Thinkers Association*, MCA Department**

Event Coordinator & Convenor
Dr. M. Kalpana Devi
Professor & HOD
MCA Department
SITAMS

Brief Summary of the Guest Lecture on "***Restful Web Services - Web of Things***"

Name of the Event Type (Workshop/Guest Lecturer, Webinar)	Guest Lecture
Organized By	MCA Department
Professional Society / Departmental Association	TTA
Resource Person	*Dr. M. Lavayna, Prof and Head, MCA Department, Sree Vidhyanikethan Engineering College, Tirupathi*
Title of the Event	***Restful Web Services - Web of Things***
Date	*23-06-2022*
Time	10.00 AM to 4.00 PM
Venue	409 A – MCA BLOCK
No. of Participants	50
Convenor	Dr. M. Kalpana Devi, Professor, MCA Department
Coordinator of the Event	Dr. M. Kalpana Devi, Professor, MCA Department
Objective of the Event	*The primary objective of this Guest lecturer is to Introduce the participants about the Web of Things (WoT) and its significance in the IoT landscape.*
Topics Covered	❖ *Introduction to Web of Things (WoT):* ❖ *RESTful Web Services Fundamentals:* ❖ *Designing RESTful APIs for WoT:* ❖ *Practical Examples and Case Studies*

Outcome of the Event	Outcomes of this session are ❖ *Participants will have a clear understanding of what the Web of Things is, its significance in the IoT landscape, and the core components of WoT, including WoT Thing Descriptions (TDs).* ❖ *Participants will become proficient in the fundamentals of RESTful Web Services, including REST principles, HTTP methods, resource URIs, statelessness, and hypermedia.*

Coordinator HOD